



TERMS OF REFERENCE

Project Title: Strengthening Marine Protected Areas Management in Rufiji, Mafia and Kilwa District in Tanzania

Location: Rufiji Delta, Tanzania

Duration: 30 days

Reports to: Programme Coordinator

Objective: Conduct a market and value chain study on major mangrove and non-mangrove product livelihood diversification in Rufiji Delta, Tanzania

Vacancy No: HR/BAF/01032021

1 Background

Wetlands International is a global not-for-profit organisation dedicated to the conservation and restoration of wetlands. This is accomplished through the implementation of landscape approach towards conservation, connecting technical knowledge, policy dialogue and action on the ground, and catalysing the activities of diverse actors working towards empowering the communities we work with.

With financial support from the Blue Action Fund, Wetlands International Eastern Africa is implementing a project on '*Strengthening Marine Protected Areas Management in Rufiji, Mafia and Kilwa District in Tanzania*'.

The **main objective** of the programme is to support long-term conservation of ecological integrity, resilience and biological productivity of the Rufiji – Mafia – Kilwa (RUMAKI) Seascape as an internationally important biodiversity hotspot supporting the livelihoods of natural resource dependent communities. This is achieved under four work packages: **Work Package 1:** The Mafia Island Marine Park; **Work Package 2:** Rufiji-Mafia-Kilwa Man & Biosphere Reserve; **Work Package 3:** Collaborative Fisheries Management Areas; and **Work Package 4:** Rufiji Delta Mangrove Forest Reserve. This consultancy assignment is part of Work Package 4.

The programme works with mangrove adjacent community groups as well as Village Natural Resources Committees (VNRCs) which is the principal body concerned with the management of the Village Forest Management Area in Tanzania. Together, several sustainable livelihood activities have been identified for support towards income diversification. These include apiculture, chicken rearing, tie and dye, artisanal fisheries and basketry. In this phase, the programme intends to support productivity, as well as enhance processing, value addition and marketing of these, as well as other mangrove and non-mangrove related products.

2 Objective of the Assignment

Wetlands International is seeking a competent and qualified consultant to conduct a market and value chain study on major mangrove and non-mangrove product livelihood diversification in Rufiji Delta, Tanzania.

Specifically, the study will:

- i. Examine the production and marketing of the key mangrove and non-mangrove products in Rufiji Delta and provide recommendations on how to strengthen the sub-sectors for enhanced productivity and income diversification;
- ii. Identify the primary actors, their numbers, key functions and entry points, the supply chain, operational challenges and potential interventions;
- iii. Analyse and indicate price changes along the value chain; as well as the margins, market share, sub-products and transactions along the value chain; and
- iv. Identify constraints that limit market expansion and opportunities for improvement and expansion;
- v. Evaluate social aspects that may be barriers or opportunities for transformation such as participation and governance issues; and
- vi. Suggest improvements in the value chain system to ensure direct linkages of the community groups with markets and increased income from their products.

3 Scope and Deliverables

The consultancy will cover 6 villages in Kibiti District with a focus on the Rufiji Delta with the following deliverables:

- An inception report (maximum 5 pages) outlining the approach/methodology and work plan. This report shall be submitted for review and approval by the programme team;
- Data collection tools/procedures – submitted with the inception report for review and approval by the programme team;
- Draft report with key findings and recommendations;
- Present preliminary findings in a stakeholder validation workshop to share and collect; and
- Present final report compiling key issues identified from stakeholder workshop (include at least 10 high quality photos from the field assessments).

4 Timeframe

The duration of this assignment is not more than 30 working days starting from 1 May, 2021. The engagement will be distributed to feature the various deliverables highlighted in section 3.0

5 Qualifications

- At least a Master's degree in Agricultural or Forest Economics, or social science.
- At least 10 years of practical experience in the field of agriculture, forestry and rural development.
- Experience in the development of enterprise support institutions with good understanding of local value chain development and market analysis.
- Highly refined analytical, problem-solving and organisational skills.
- Knowledge of the Tanzanian context and experience working with Coastal communities.
- Fluent spoken and written English and Swahili.
- Good communication and interpersonal skills with proven abilities to compile views of different partners.
- Demonstrated skills in using participatory tools and methodology.

6 Mode of Application

Applications with copies of CVs, testimonials and samples of previous work should be submitted on or before **16 April, 2021** via email to hreastafrica@wetlands-eafrica.org quoting vacancy number **HR/BAF/01032021** in the subject.

All applications should include the following:

- i. **Letter of expression of interest** (maximum 1 page)
- ii. **Technical proposal** (maximum 8 pages): This should include, at a minimum:
 - Consultant's profile with particular emphasis on previous experience in similar research in Tanzania (or other countries in the region)
 - Description of the proposed approach and methodology with clear justifications, understanding of the ToR and tasks to be accomplished
 - Proposed workplan including the expected level of effort and number of working days in a tabular form
- iii. **Financial proposal** which should:
 - Be clear and output based, highlighting key performance measures while demonstrating value for money.
 - Be inclusive of all costs required to render the services and achieve the deliverables of this ToR, including but not limited to: consultancy fees, travel and accommodation costs.
 - Detailed outline of costs per output, with any financial risk highlighted.
 - Currency used should be Tanzanian Shillings and should be inclusive of all relevant taxes.
- iv. **Copy of Tax Identification Number (TIN)**

Evaluation will be done according to Wetlands International's Procurement Guidelines and only successful applicants will be contacted.